Financial Literacy 10: Outcome 10 Project Rubric

	Excelling (4)	Proficient (3)	Approaching (2)	Beginning (1-0)
Research, Development, & Reflection	 Evidence of thorough research using reliable resources (where appropriate) Excellent planning with clear goals & self-reflection that impacts the quality of the product (before & during development) Thoughtful, detailed reflection after completion 	 Evidence of research with reliable resources Planning & self-reflection is evident before, during, & after Detailed final reflection 	 Lack of quality resources More planning required Final reflection is present but requires more detail to explain learning 	 Little/No evidence of research Project goals were unclear Little/no reflection throughout process
Product	 High-quality, original, & appealing product Format of the product effectively represents the author's vision throughout Thoughtfully organized Attention to detail evident through effective editing 	 Appealing product that is mostly unique Audience may have to review product for learning to occur Evidence of organization Few errors that detract 	 Product is complete Format requires attention so audience will be able to learn Inconsistent organization Project requires editing 	 Incomplete product Quality of product impedes learning Little/No organization Little/No attention to editing
Financial Content	 Themes of lifestyle, career, and finances are clearly and effectively connected. Excellent use of accurate financial vocabulary Relevant, unique, & insightful approach to financial content The student's future well-being is connected to a strong sense of financial awareness. 	from message Focus on lifestyle, career, and finance is clear throughout Subject-specific vocabulary is present Unique approach to financial content The student's future well-being is represented.	Financial focus is unclear at times Vocabulary somewhat reflects the message & audience Project is somewhat unique Well-being is considered occasionally.	 Financial focus is unclear Little evidence of effective vocabulary Project's approach requires more thought More consideration of future well-being should be considered.

Comments: